

# Hidentify

*Discreet career moves for standout professionals*

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hello@hidentify.co

# Facts

**21%** of senior professionals feel unhappy in their current role but hesitate to take risks

**37%** are actively seeking new roles but struggling to land opportunities

**44%** drop in senior leadership job openings across APAC since 2023

# Your Problems

## Difficulty Defining What Truly Fits

It's challenging to evaluate what kind of jobs and duty i aligns with your personal goals, growth ambitions, and long-term plans, especially without objective guidance.

## Higher Competition Among Top Profiles

The imbalance between shrinking job demand and a growing talent pool (fueled by tempo market downturns and AI disruption in the long run) has made roles more competitive and individual profiles harder to distinguish.

## Passive Applying Falls Short

Landing the right job takes much more than applying on job boards or waiting for recruiters—and many professionals struggle to figure out how to do it effectively.

# Our Solutions

## STEP 1

*Hidentify offers Career Consultation services with 1-3 hour one-on-one sessions to help you self-reflect and define your ideal job, aligning it with all the key factors in your life.*

## STEP 2

*Using years of recruitment consulting experience, Hidentify guides you in creating strong application materials and building a personal development plan to secure your ideal job.*

## STEP 3

*We don't just advise—we partner with you to actively deliver your profile with target companies and stand by you every step of your journey until you land the right job..*

# Our Philosophy

## Selective

Each Partner has a **maximum 05 cases** (Success Plan) in the pipeline to dedicated focus and personalized support at every stage.

## Discreet

Your career journey with us is handled with the highest level of confidentiality and respect

## Strategic

We combine a multi-channel approach, strong networks, and proven expertise to unlock hidden opportunities.

## Human-touch

We believe senior-level moves need genuine human connection, and we're committed to guiding you personally every step of the way

# How the Success Plan Works

## Career Discovery & Consultation

- In-depth discussion to clarify professional objectives
- Evaluate current skills, experience, unique strengths
- Define short and long-term career aspirations
- Identify key motivations & potential career transitions

## Strategic Preparation

- Refine personal branding materials: resume, LinkedIn, portfolio..
- Define target roles and employers

## Targeted Application & Outreach

- Build and execute on an actionable plan to approach selected companies
- Monitor progress and adjust tactics as needed

## Offer Management & Transition Support

- Prepare for interviews and assessments through structured coaching
- Provide guidance and support during offer evaluation and negotiation
- Advise on pre-onboarding planning and seamless role transition
- Offer post-onboarding follow-up to ensure a successful integration

# Pricing Plans

## Tiers Based on Last Drawn Salary:

Tier 1: Above 200M VND  
Tier 2: 100M – 200M VND  
Tier 3: 50M – 100M VND

## MOMENTUM

### Strategic Preparation

Tier 1: 30M VND  
Tier 2: 20M VND  
Tier 3: 15M VND

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- 1:1 sessions to review and clarify your career orientation and goals
  - Refine personal branding materials (resume, LinkedIn profile, portfolio...)
  - Strategic to execution plan on the target 5-10 companies to apply
  - Support you until you secure first two interviews

## SUCCESS

### End to end Support Through Offer & Transition

+50% of offer package (1<sup>st</sup> month)

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- Support the entire interview process, including:
    - Interview preparation
    - Assessment, case study
    - Offer management and Negotiation
    - On boarding

*Fees shown are exclusive of tax. An additional 5% service tax or 10% VAT will apply, depending on your invoicing preference.*

# Our Process

## Submission (1–5 Days)

Share your profile with us for an initial preview and consideration.

## Contracting (1–2 Days)

Once you select a package, we prepare the agreement and process partial or full payment.

## Screening & Consultation Via Email or 40-Minute Meeting

We'll review your information, provide feedback, and offer tailored recommendations.

## Execution (5–90 Days)

Depending on the package and your unique situation, we'll work closely together to move toward your goals.

## Review & Closing (Within 10 Days)

We finalize the engagement, confirm deliverables, and settle any remaining balance by mutual agreement.

# Thank You

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